

Friday, Feb. 21



Window
World

**2:30pm - Nailing Down the Finances:
Understanding Construction and Renovation
Loans**

Presented by: *Katie Behrendt, Northwestern Bank*

Come in and learn about the process of financing your building project! Whether it be constructing a new build or renovating your current space, this introductory presentation will help you understand what a construction/renovation loan is, getting an application rolling and its timeline, and some other key pieces that you will want to have ready when looking to start your next project.

**3:30pm - Remodeling 101: Planning, Design, and
Budgeting Tips**

Presented by: *Brad Steinke and Kevin Krenz, Rock and Tait*

Thinking about remodeling your home, but don't know where to start? Join us for Remodeling 101: a hands-on seminar designed to guide you through the essentials of planning, designing and budgeting for your project. Learn how to avoid common pitfalls, maximize your space, and stay on budget while bringing your vision to life. Whether you're tackling a kitchen upgrade, a bathroom refresh, or a whole-home remodel, this seminar will equip you with the expert tips and tools you need to succeed.

Saturday, Feb. 22



WURZER
BUILDERS, INC.
Quality Custom Homes

**10:30am - Steel Roofing: The Last Roof You'll Ever
Need**

Presented by: *Cory Davey, Midwest Manufacturing*

Looking for a roofing solution that combines durability, efficiency, and style? Join us for an informative seminar on the many advantages of steel roofing for your home! In this session, we'll explore how steel roofs provide unbeatable protection against hail, high winds, and fire, while also offering energy efficiency and long-lasting value. You will see product samples as well as learning about the common installation techniques.

**11:30am - Build with Insulated Concrete Forms
(ICF)**

Presented by: *Jay Michno & Adam Kirschner, Balduzzi's*

Want to build a more comfortable energy-efficient home? Consider building with insulated concrete forms. Build your

entire home with high quality concrete construction and you will enjoy an exceptional home that meets your family's need for greater safety, comfort and energy efficiency. Upgrade to ICF and enjoy luxury living for a lifetime. Although the up-front cost of an ICF home may be slightly higher than a traditional wood-framed home, the actual "overall living" cost can often be lower due to energy savings, labor costs, and faster construction timelines. This presentation introduces ICF building principles, allowing homeowners to see physical products, and the breakdown of cost to building along with ROI.

**12:30pm - Improving your home efficiency with
Inflation Reduction Act and Focus on Energy
Incentives**

Presented by: *David Geissler & Jamison Knowlton, On-Site Performance Testing, LLC*

This informative seminar is designed to help homeowners understand how they can take advantage of valuable incentives from Focus on Energy and the Inflation Reduction Act Program. Learn how these programs can help you make your home more energy efficient, reduce utility costs, and qualify for financial incentives. Our expert team will guide you through the process of improving home performance, ensuring both comfort and savings. Don't miss this opportunity to discover how energy efficiency upgrades can benefit both your home and your wallet!

**1:30pm - Set the Scene: Tablescapes that Tell a
Story**

Presented by: *Kim L Munsch, The Kim Louise Xperience*

Discover how to use everyday and unique items to style a table with creativity and elegance. As part of this experience, you'll learn hands-on how to do a napkin fold technique, adding a personal touch to your table settings. Whether you're hosting a special event or enhancing your dining space, this seminar will give you the tools and confidence to design tablescapes that truly tell a story.

**3:30pm - From Blueprint to Build: Exploring the Design-
Build Process**

Presented by: *Jessica Friederichs & Adam Ashley, Ashley Construction*

In this seminar you will discover the secrets to creating your dream home. Learn about the design build process, from concept to move in, and everything in between. Whether you are ready to build or just starting to explore your options, this seminar will equip you with the knowledge and tools to make your new home a reality.