

Friday Educational Seminars

Join us for one of these sessions in the Royal Credit Union **ACTIVITY ZONE** and learn from our expert members on how to care for and update your home.

12:30pm – Managing Your Property for Income

Presented by: Brooke Peterson, *General Property Management, LLC*

This seminar explores the growing interest in residential property management among homeowners navigating today's housing market. Many owners, especially those with low-interest mortgages, are reconsidering selling and looking at their current home as a long-term investment. Attendees will learn what it realistically looks like to rent out a property and how partnering with a professional property management company works, including marketing and showings, tenant screening, lease compliance, rent collection, maintenance, and turnovers. Designed to be practical and approachable, this session provides clear guidance for homeowners interested in turning their home into a reliable income-producing asset.

1:15pm – Top It Off: Countertops Made Easy

Presented by: Dana Baliff, *Selective Countertops LLC*

This seminar offers an informative overview of today's most popular countertop materials, including laminate, solid surface, granite, and quartz. Attendees will learn the key differences between each option, including durability, maintenance, appearance, and cost considerations. Designed to help homeowners make confident, informed decisions, this session breaks down what to expect from each material and how to choose the right fit for their lifestyle and budget.

2:00pm – Permit Smart: Avoid Delays and Hassles

Presented by: William Youngberg, *City of Eau Claire Inspections Department*

This seminar provides a clear, step-by-step overview of the permitting and inspection process for residential projects. Attendees will learn the basics of how to apply for a permit, what information and documentation are required, and what to expect during the inspection process. The session also covers which types of inspections are required and when they occur, helping homeowners better understand timelines, requirements, and how to avoid common delays.

3:00pm – Building or Remodeling? A Smart Guide to Home Financing

Presented by: Jane Gobler & Jodi Kurth, *WNB Financial*

Thinking about building your dream home or transforming your current space? This seminar will guide you through the essentials of financing new construction and renovation projects. Learn about loan options, budgeting tips, and how to turn your vision into reality with confidence. Whether you're planning a major remodel or starting from the ground up, we'll simplify the process and answer your questions so you can move forward with clarity.

Saturday Educational Seminars

Join us for one of these sessions in the Royal Credit Union **ACTIVITY ZONE** and learn from our expert members on how to care for and update your home.

9:30am – From Patio to Paradise: Outdoor Living Made Easy

Presented by: Brad Steinke & Kevin Krenz, *Luxe Living by B.K.*

Luxe Living by B.K. presents a design-forward seminar focused on creating beautiful, functional outdoor living spaces tailored to Wisconsin homes. Attendees will gain practical insights into structural considerations, the latest material innovations, climate-appropriate design strategies, and realistic budgeting for decks, covered areas, and complete outdoor environments. As homeowners continue to prioritize outdoor living, this seminar provides timely, actionable guidance to help them plan with confidence and make informed design decisions.

10:30am – Motorized Window Shades

Presented by: Susie Kleist, *Bed, Bath & Drapery*

Discover how Hunter Douglas PowerView® Smart Shades transform everyday living with effortless convenience, enhanced comfort, and elevated design. This engaging seminar highlights the benefits of automated window treatments, featuring live demonstrations that show just how simple it is to control your shades and create personalized scenes and schedules. Attendees will also explore different power options—including battery, solar, and hardwired solutions—designed to fit a wide range of projects and spaces. Ideal for homeowners and design enthusiasts looking to enhance their spaces with intelligent, beautifully crafted window treatments.

11:30am – Home Electrical Made Simple

Presented by: Ryan Emerson, *East Hill Electric*

Learn about your home's electrical system and how it all works. This fast-paced DIY seminar covers common issues like outlets, switches, and breakers—what you can fix yourself, what you shouldn't, and when to call a pro. Perfect for homeowners who want to be smart, safe, and a little more self-sufficient.

12:30pm – Home Plumbing 101: Simple Fixes & Tips

Presented by: Jamie Guibord, *Service First Plumbing*

Drips, clogs, and low water pressure don't have to ruin your day. This DIY plumbing seminar covers simple fixes homeowners can handle, how to prevent common problems, and when it's time to call a pro. Learn practical tips that save water, money, and frustration.



Saturday, February 21

Presented by: Window World of Eau Claire LLC

1:30pm – Garden Smarts: Choosing This Season’s Plants

Presented by: Patty Marten, *Chippewa Valley Growers*

Discover the season’s newest and most exciting plants and how to use them successfully in your home landscape. This seminar highlights trending annuals, perennials, shrubs, and container plants, with practical tips on placement, care, and maintenance so they thrive all season long.

2:30pm – Build Smart, Spend Smart: Home Edition

Presented by: Adam Kirschner & Pinky McDuell, *Balduzzi’s*

Looking to build a new home, but feel that rising costs are keeping you from achieving your dream? You’re not alone, whether this will be a first home or a retirement oasis, Adam Kirschner, a Focus on Energy Building Performance Consultant, and Pinky McDuell, a residential designer with Balduzzi’s, will provide pro tips and advice to help you save money during the build process from selecting the right piece of land to picking out the best performing building materials. Join us for a half-hour session that will leave you excited about starting your home building journey.

Hands-on Demonstrations

10:00am, 11:00am, 12:00pm, 1:00pm, 2:00pm

Join us for demonstrations in between seminars in the Royal Credit Union **ACTIVITY ZONE**.

Smart Home Technology with HomeTech by Mosaic

Step into the future of living with these demos! Discover how smart home technology can simplify your life, from lighting and security to climate control and whole-home automation. Watch live demonstrations, explore the latest innovations, and learn how seamlessly today’s tech can fit into any home, new or old. You’ll walk away with fresh ideas to make your home smarter, safer, and a whole lot cooler.

Chippewa Valley Tool Library Live Demos

Ever wondered how to confidently use that power tool collecting dust in your garage? The Chippewa Valley Tool Library is bringing hands-on, live demonstrations to the Home Show! Watch skilled volunteers break down the basics of popular power tools, share safety tips, and show you how the right tool can turn intimidating projects into easy wins. Whether you’re a weekend DIYer or a first-time fixer, you’ll leave inspired, informed, and ready to tackle your next home project like a pro.

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